

 Content at Scale

How to Rank Well with AI & Save 25x on Content Time & Costs

*25+ REAL, Human Success Stories from
Content at Scale's SEO AI, RankWell*



Hey there, friend.

Welcome to this ebook put together by our amazing team at Content at Scale.

We've made this ebook all about the incredible stories of our users.

Because it's not about us—it's about you.

We're thrilled to introduce you to our all-star users in this guide, sharing with you some key stories about what makes our technology so special, and how business owners/marketers/SEO's like you have used our technology to transform their lives, free up immense savings, and claim time back.

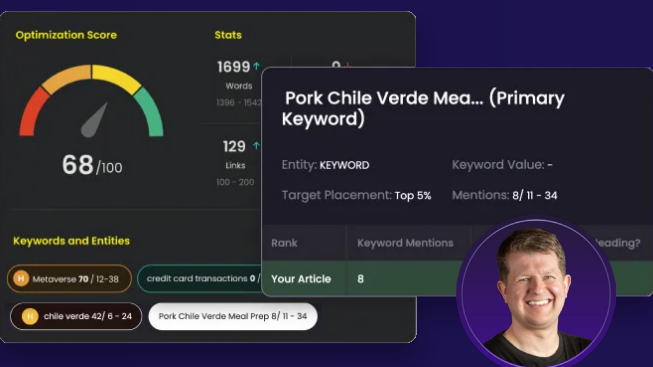
That's the power of using AI correctly.

Without further ado, let's get into it!

JULIA MCCOY
President & Partner,
Content at Scale



RankWell® AI



GET STARTED NOW

Our affiliate-only link gets you
20% in additional free credits!

Research backed

Our tech stack, RankWell, builds an entire database of research per SEO blog, conducting real-time SERP analysis that crawls everything on your topic. A multi-LLM stack we fine-tune daily generates the content.

Gold standard

No more AI SEO crappy shit content. Period, point blank. We've done all the fine-tuning to help you hit the target and simply put, rank well.

Human expertise

With custom AI voice training, it'll mimic you or your client so well, no one knows the difference. Plus, it's built by humans with actual skin in the SEO content game.

1. Marcus Campbell a.k.a. The Affiliate Marketing Dude



Marcus Campbell, a.k.a. The Affiliate Marketing Dude, has been spending \$100k to produce content for his affiliate websites. Since discovering Content at Scale, not only did he cut his costs to just \$15 per article but also reduced lead time from 1.5 months to just 4 days!

Best of all, he is publishing content #StraightOuttaAI with little-to-no human editing and getting his websites to the top of Google in just 10 days.

[Learn how Marcus Campbell is killing it with AI in this full case study.](#)

2. Joe Crivello-Sorensen, CEO of Top Click Joe



"I switched from Jasper AI to Content at Scale and it was the best decision I've ever made! Nine months ago, I tried Content at Scale for the first time; since then, my team has produced 1,008 blog posts and 3,486,945 words for our clients. We love this AI software. We now employ 16 full-time writers and nine part-time writers, and I have Content at Scale to thank for this rapid growth in my company. Content at Scale has free training for their C.R.A.F.T. blog writing style, which all our new writers must take before they write one word. Thank you, CaS, for being a massive part of the rapid growth of my company!"

Joe Crivello-Sorensen has been a business owner since 1989, running a restoration company in Fort Collins, Colorado for 27 years before pivoting to digital marketing in 2015. Thanks to Content at Scale, he has helped many niche clients climb the SERPs from Page 50 all the way to Page One.

[Discover Joe's secrets on how he added \\$30k in monthly revenue and helped a client close a \\$1M deal in two weeks.](#)

3. Dom Wells, CEO of Onfolio



NASDAQ-listed Onfolio specializes in acquiring small companies in niches where useful content plays a key role. Managing 20+ websites and publishing daily, Dom found it impossible to stick to a schedule -- until he discovered Content at Scale.

Since embracing AI, Dom has reduced his content creation costs by 150% while drawing tens of thousands of visitors to his portfolio of websites.

[Know more about Dom's formula for fully automating content production and saving thousands of dollars while still achieving great results.](#)

4. Richard Keech, Senior Digital Marketing Manager of NextCare



Since joining NextCare seven years ago, Richard Keech has turned its marketing team into a lean and mean machine – ditching their content agency and adopting AI instead. Whereas outsourcing content creation produced a mere 1-2 general health articles per month, using Content at Scale now allows Richard to publish 4 blog posts each week!

Not only is he able to 16X content production but the output quality is so good that the medical review team takes even less time going over the draft compared to when they were dealing with human writers.

Most importantly, the NextCare website has doubled its traffic and is now ranking for 12,000 active keywords. Placing in the Top 10 SERP listings, NextCare is now able to answer questions from its patients before they even come in for urgent care -- establishing the company as a pillar in the health community.

[Find out why Content at Scale's RankWell is the best SEO AI writer for producing YMYL content.](#)

5. Keith Bresee, CEO of The Traffic Dojo



Internationally recognized SEO expert Keith Bresee consults for some of the biggest brands in the real estate, medical, and financial arenas — going after keywords with INSANE numbers like 5 million searches/month. He used to spend \$14,800 monthly on manual research, keyword planning, and human-only content creation.

Like most marketers and SEO writers, Keith’s introduction to AI started with Jasper. He used the app for creating simple, short-form content and other generalized writing tasks where SEO ranking was not a priority.

But as Keith’s business expanded and his strategies changed, Jasper could not keep up.

When Keith found Content at Scale in January 2023, his first impression was:

“Holy living f*&%\$balls what is this magic?! How is this so good?”

Content at Scale was a total game-changer for Keith’s business -- less handholding, better quality, and great for SEO.

Keith’s website in the brain fog space got a traffic boost of 18,000 from content that was published #StraightOuttaAI.

Keith helped a real estate client boost their monthly traffic numbers from 320,000 to roughly a million, and a supplement brand reach \$1.2 million in revenue from organic traffic — a 100% jump from the previous year.

And that \$14,800 per month budget? It’s down to less than \$5,000. Find out how you too can [cut your content costs with Content at Scale.](#)

6. Jeremy Nagel, Founder & CEO of Focus Bear



Jeremy Nagel, who lives with ADHD and Level 1 Autism Spectrum Disorder, struggled with productivity and healthy habits due to his neurodevelopmental challenges. Determined to overcome procrastination, he created the Focus Bear app which provides structure to morning routines, incorporates smart breaks, and eliminates distractions on devices.

Jeremy launched the companion website, Focusbear.io, and started blogging about how people with similar struggles can improve their focus and build good habits.

But as his website grew, meeting deadlines became a real challenge as his writers struggled to produce quality content promptly. In search of a solution, Jeremy discovered Content at Scale.

Within two months of signing up for Content at Scale, Jeremy has published around 50 articles for his blog and Focus Bear has risen to the top of Google SERPs, hitting the #1 and 2 positions for high-value keywords.

[Learn how Content at Scale makes it possible to produce top-ranking content at scale no matter your roadblocks.](#)

7. Heidi Weinberg, Owner of Successful Fashion Designer by Sew Heidi



Heidi Weinberg launched Successful Fashion Designer by Sew Heidi in 2010 with a mission to help newcomers break into the fashion world or start their own clothing lines. She created loads of YouTube videos, tutorials, and Illustrator guides covering everything from fashion basics to tech packs and portfolios.

But by 2021, she hit a wall. Juggling three different content categories became overwhelming, leading to burnout. That's when she made a pivot into fashion freelancing. Now, she gets to work on projects she's passionate about without drowning in mass production. Successful Fashion Designer has since shifted its focus to guiding readers toward freelance success in the fashion industry.

However, Heidi learned the hard truth about freelancing: creating content and maintaining a consistent publishing schedule can also lead to burnout. Heidi signed up for Content at Scale and finally found a solution to mass-produce content while preserving her sanity.

Just a month after using Content at Scale, Heidi noticed a significant increase in traffic for her new keywords, with several ranking in the top 1-3 positions. By creating a unique lead magnet for one of these articles, she began seeing traction within just one week of publication.

[Read the full story on how Sew Heidi earned 1,304 keyword positions with just 5 articles written by Content at Scale.](#)

8. Rhino Rank, a leading link-building agency



Rhino Rank builds over 120,000 links every year for more than 2,000 businesses globally through customized campaigns.

With AI being the hottest topic in digital marketing today, Rhino Rank decided to conduct a case study of two websites using its curated links strategy.

Its goal? To combine AI content and link building to rank sites in Google, generate revenue from that content, and scale that revenue into four figures per month.

After four months of using Content at Scale, Rhino Rank had published over 200 blog posts that generated \$14,000 in revenue. One of the websites indexed over 15,000 keywords in Google and has generated \$9,400 in revenue so far.

[Learn the 6-step process of Rhino Rank for monetizing AI content.](#)

9. John & Victoria Derrick, Founder and President of Hawaii-Guide.com



John and Victoria Derrick are Hawaii destination experts who founded Hawaii-Guide.com to offer travelers a comprehensive resource for planning their ideal Hawaiian vacation. Today, Hawaii Guide is the most-visited independent Hawaii travel resource on the web. The Derricks are also helping local businesses develop targeted ad campaigns through Hawaii-Guide.com: Kauai, Hawaii-Guide.com: Oahu, Hawaii-Guide.com: Maui, and Hawaii-Guide.com: Big Island.

Running four websites and producing hundreds of email campaigns, media packages, and ebooks is no small feat. And with only one contract writer, it was almost impossible for John and Victoria to get things done on time.

Since signing up for Content at Scale, the couple has increased their weekly goal of publishing 3-4 new articles to 4-7 new long-form pieces. John particularly loves Content at Scale for its ability to generate content that already contains the right keywords and strong outbound links and cover the topic thoroughly.

Best of all, they didn't have to hire more people!

[Discover how Hawaii-Guide.com gained a 30% traffic boost and doubled content output with Content at Scale.](#)

10. Niels Zee, TrafficFamily.io



As a certified sleep expert, Niels Zee is your guy for all things related to weighted blankets, mattresses, and natural sleep aids. With years of experience testing sleeping products, he's become the go-to authority on what truly helps you get a good night's rest — and what doesn't.

Niels started his Dutch website Sleepwijsheid.nl, which means “Sleep Wisdom”, to help others tackle their own sleep issues. Today, it’s the largest platform in the Netherlands dedicated to helping people sleep better — no products for sale, just solid advice.

The popularity of Slaapwijsheid.nl paved the way for a bigger venture: Traffic Family. Expanding beyond sleep, Traffic Family now covers four additional niches for affiliate websites: health, pet products, baby and pregnancy, and kitchen appliances.

Niels understands the power of informative content, as well as its challenges. Publishing guides is expensive and it can be difficult to get real expertise for it. But, without a doubt, it’s still the best way to gain topical authority.

Since using Content at Scale three months ago, Slaapwijsheid.nl is now receiving 10,000 visits per month. And Niels was able to reduce writing costs by 60% — which means Traffic Family can now produce 2.5x the content for the same budget of around \$5,000 per month.

One article even went viral in Google News, drawing 27.5K visits — a 120% increase in organic traffic!

Discover Niels Zee’s secrets to publishing 270 articles while saving 60% on writing costs.

11. Mickey Anderson a.k.a. The Marketing Closer



“Content At Scale saves me SO MUCH time and energy—it’s been a game-changer and allowed me to scale my marketing business so much faster. I’ve reduced my team of writers down to 1, and we produce amazing content for clients faster than ever before! I seriously cannot recommend this tool more; it’s the best on the market. Period.”

Mickey Anderson, also known as The Marketing Closer, specializes in creating 90-day marketing campaigns that do wonders for businesses — think increased retention, more referrals, and bigger revenue, but without paying for ads.

With her expertise, Mickey has worked with over 40 SMEs and big companies, bringing in over \$7 million in revenue for her clients in 2022 alone.

Writing original content can be incredibly time-consuming, requiring Mickey to keep a team of three writers to handle the workload. However, the biggest challenge lies in the difficulty of finding, training, and keeping writers on track with project deadlines. Mickey's 90-day marketing campaigns involve producing weekly blogs. Even just outlining these posts takes significant time and effort.

Mickey's solution? Content at Scale.

After generating a few blog posts with AI, Mickey was blown away by the speed and quality of Content at Scale. She was able to cut her campaign creation time by a whopping 80% while also reducing costs with less manpower.

Find out how Mickey Anderson saves 5-10 hours in writing blog drafts and earns 30% more per project.

12. Alex Johnson, Growth Expert of Search Shack



Alex Johnson, founder of Search Shack in Dubai, boasts over 12 years of SEO expertise, having been trained by renowned expert Ryan Stewart. Search Shack specializes in helping small B2B companies and e-commerce stores in generating more qualified leads. They employ a 3-part, 90-day "Sprint Roadmap" designed to optimize websites for optimal Google rankings.

Content creation isn't Alex's strong suit -- he's primarily focused on technical SEO and typically delegates writing tasks to others. However, in the past year and a half, he's been spending \$295 for a piece of content that takes three weeks to complete, and worse, with poor quality.

With a growing client base, it's just too expensive to keep doing this manually long-term. It's also not the best use of Alex's time.

Fortunately, Alex discovered Content at Scale where everything is done for you — from keyword research to publishing — in one neat dashboard. Now he doesn't need a content brief or a blog outline.

Learn how Alex Johnson cut 5 steps and 2 expensive human roles from his SEO workflow.

13. Chiara Brancato, The Museum Creative



“CaS is so great for creating SEO-friendly blog posts! It does all the groundwork for me - from topic research to writing the very first draft of an article (table of contents included!). It creates the blog title and metadata based on my chosen topic, and guides me through the best practices to optimize the post for search engines - that’s impressive and a real time-saver! Sure, it’s not perfect (yet!), but this AI tool is helping me create more and better content for my audience (adios, content burnout!). Give it a try - and you’ll see for yourself!”

Content strategist and marketer Chiara Brancato helps art institutions and creative arts entrepreneurs boost their online presence and audience engagement to skyrocket their exposure, cultural impact, and revenue.

Like many bloggers, Chiara understands the reality of burnout. The pressure to consistently produce high-quality, ranking content can be overwhelming. Chiara often found herself stressed and exhausted by the demanding publishing schedule for The Museum Creative. Writing a single article, from drafting to editing and optimization, took her over a week!

Chiara’s business coach, Julia McCoy, introduced her to Content at Scale, highlighting its innovative approach to AI SEO writing.

After only three hours since signing up for Content at Scale, Chiara had a new blog post ready to publish! This article currently ranks #8 on Google for her target keyword, with a 5.495% SERP visibility.

Thanks to Content at Scale, Chiara is now able to publish two long-form blog posts every week and feels energized, relieved, and more creative.

If you’re suffering from content fatigue, don’t give up yet. Learn how Content at Scale helped Chiara double her blogging output and cure content creation burnout.

14. Nancy Ruiz, Founder of Truth & Brand



Truth & Brand is a one-person marketing agency that helps clients with SEO, branding, and content marketing.

While Nancy Ruiz coaches her clients personally on digital marketing strategies, her time is limited due to her responsibilities as a mother to a special needs child. One area she sees room for improvement is content marketing.

Currently, Truth & Brand doesn't offer content writing services; instead, Nancy recommends content topics based on keyword research, with clients responsible for writing the content themselves. While Nancy sees the revenue potential of expanding her services to include content creation and publishing, she doesn't want to overextend herself.

The search for a content creation solution that didn't come with the stress of managing a team of writers led Nancy to Content at Scale.

[Learn the steps to how Nancy Ruiz added \\$150,000 to her annual revenue by selling a content marketing package built around Content at Scale.](#)

15. Troy Ericson, Founder of Copywriting.org



"I've never run a blog before, but Content At Scale helped me go from a Domain Rating of 6 to 27 in about 3 months, so it's working quick & it's easy to use compared to having an entire writing team."

Copywriting.org serves as a social promotion platform for copywriters to help them find clients even without a proven track record.

Founded by Troy Ericson, an esteemed copywriter himself, the platform emphasizes building credibility and personal branding to attract higher-paying clients. Copywriters can promote themselves for free on the website, with Troy interviewing them and publishing these interviews on the platform.

Copywriting.org had an impressive start with 169,000 pageviews during its first month. However, the initial viral effect waned quickly, leading to a significant decline in traffic in the second month. Troy recognized the need for sustainable and scalable strategies for SEO and content to ensure the growth of Copywriting.org.

In Content At Scale, Troy found an AI tool that could automate the time-consuming and costly task of scaling content.

During the first 1.5 months of using the app, Troy was able to publish 70 long-form articles and Copywriting.org had grown from a domain rating of just 6 to a DR 27 website!

Find out how Troy Ericson – who had zero SEO experience – took his small niche website to prominence with Content at Scale.

16. Journey Engine, a growth marketing agency



Journey Engine is a growth marketing agency that helps education and technology companies get more revenue from organic search. Its unique selling point is its proprietary technology that automates manual and repetitive tasks and works in short sprints. The result is 12 months of SEO work delivered in just 12 weeks.

Journey Engine relied on its in-house team for marketing strategy and data analysis but outsourced content writing to streamline workflows and maintain a lean team. Despite paying their writing agency \$1,800 per month, they could only get 400 words of content per day. There was no way this limited output could drive significant organic traffic and revenue for their clients.

Justin Thomas, head of acquisition at Journey Engine, explored options to scale content and among the AI writing tools he evaluated, Content At Scale emerged as the top choice.

The Journey Engine team immediately loved the Content at Scale output -- which was good enough to rank #StraightOuttaAI.

As a data-driven growth marketing agency, Journey Engine also appreciated the keyword data provided by the AI for each article it writes.

[Read the full case study to see how Journey Engine scaled content by 25x while saving 10x the time.](#)

17. Kathleen Celmins, The Well-Paid Expert



Kathleen Celmins, a highly successful author and entrepreneur based in Phoenix, Arizona, has built multiple online ventures that have achieved six-figure earnings. Drawing from her extensive experience, she now mentors others to achieve similar success by leveraging their expertise.

Through her book “*Becoming a Well-Paid Expert*,” Kathleen shares a blueprint for turning specialized skills into lucrative income streams. This resource provides both academic guidance and practical tools, including real-world examples and templates, to expedite the process of transforming niche skills into sustainable wealth.

When Kathleen first tried AI, she was extremely disappointed. The output was impersonal and generic, with no option to change the tone. Then she found Content at Scale through a recommendation from a trusted friend.

Initially, Kathleen spent considerable time editing the AI-generated content, similar to her experience with a previous tool. But then she had a breakthrough moment when she decided to just let the AI do its work without any human input.

A month later, the domain rating of The Well-Paid Expert went from a 4 to 12. Not only did the domain rating skyrocket but backlinks went up too. Now Kathleen is starting to get organic traffic, which is not bad considering the domain is still relatively new.

Is your website struggling with a low DA rating? Take note of the lessons on how Kathleen Celmins achieved +8 domain rating with Content at Scale.

These are just some of our clients who have turned their business around with Content at Scale.

Say goodbye to shitty AI SEO content forever and use RankWell®, our proprietary AI SEO writer. With deep real-time research, machine learning, and multiple LLMs, we generate the most in-depth, humanlike, and helpful SEO content on the planet.

Want proof our AI SEO tool works? Here's what CaS users are saying right now:

Sarah Greenberg

“Content at Scale makes it so much easier to write longform content for my own business and for my clients. The team who built this tool truly understands the needs of content strategists and provides just about everything we need to do stellar work – strong copy, metadata, and SEO guidance. All I do is edit and continue to learn how to optimize the tool even better. Content at Scale saves me so much time and brain space so that I can work on higher-impact projects. It’s become a non-negotiable part of my business.”

Dom Procter

“After finding content at scale, my content creation process has completely changed up. More time for ideation and content distribution. The content creation process is just a breeze. They have educated me and my writers on the CRAFT framework, which every writer now follows and are supporting my growing team with ongoing training and support. Love you guys and love C@S. Looking forward to riding the AIO writing revolution by your side!! Keep it coming!”

Lonnie Ayers, PMP, CSM, Capt. USAF (IRR)

“I use it to produce SEO friendly, educational, long form blog content, for various customers. It helps to quickly scale a blog, driving in highly qualified organic traffic on often very tough subjects to write on. It can produce very personable content, which often reflects the tone of voice I am looking for or that my clients have specified. It's great at using existing content to spin up new, better content.”

Jacki Alcorn

“We use Content at Scale to write our long form blog articles. This has been a real game changer for us. We edit by adding personal stories, product images and links. Since we started using Content at Scale our domain authority rose 10 points and several of our blogs are found on the first page of Google.”

Mary Pearl

“Content at Scale has been instrumental in helping me grasp the fundamentals of content creation while consistently delivering high-quality work. For someone like me, who is new to content writing, the Content at Scale AI Detector Tool has become an indispensable asset in my content creation toolkit. Its user-friendly interface and intuitive design have made the daunting task of creating content feel like a breeze. This tool meticulously scans for plagiarism, guaranteeing my content is engaging and original. I wholeheartedly recommend this tool to fellow content creators aiming to harness the power of AI for unparalleled efficiency and accuracy in content management.”

Joven Villar

“Absolutely fantastic! This AI software Content at Scale has revolutionized my blogging process. With its help, I’ve been able to create high-quality, engaging content in a fraction of the time it used to take. The tool’s ability to generate blog ideas, outline articles, and even suggest relevant keywords has been a game-changer for me. The best part is, the content it produces is so well-written that it’s hard to believe it’s not human-generated. I highly recommend this software to anyone looking to streamline their content creation process and take their blogging to the next level.”

Michael Kent Gamon

“This AI writer has completely changed the way we create material. It is an essential tool because of its human-like tone, adaptability to a wide range of topics, and ongoing improvement based on feedback. Our team is now more productive and creative thanks to this AI, which is essential for content-driven projects!”

Mark Gamzy

“As a web developer, I value efficiency and ease of integration, and this AI writing tool exceeds expectations on both fronts. Installing it was a breeze, requiring minimal setup time and no technical expertise. Once integrated, its performance is stellar, effortlessly generating high-quality content that aligns perfectly with project requirements. With its user-friendly interface and remarkable output, this tool earns a well-deserved five-star rating.”

SEO content marketers and publishers like you can't be fooled. You know when AI SEO content tools produces absolute garbage. 😞 On the flip side, you know when it's good, too – the proof is in the results. That's why we're proud to have so many case studies from educated, smart marketers and founders that are counting on RankWell to help them scale their AI SEO content 10x faster without losing quality.



Replace your overwhelming stack
of SEO content tools & an
army of human, fallible content
writers with one solution.

RankWell®, an AI for SEO created by
humans with real skin in the game.

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Our affiliate-only link gets you 20% in additional free credits!